

A Celebration of People  
A Note from Carolyn Slack, AFP Genesee Valley Chapter President

March 2010

This year marks AFP International's 50th anniversary and the Genesee Valley Chapter's 30th anniversary.

Founded in 1960, AFP International produced two of its hallmarks within the first few years: a code of ethics and standards and an educational conference. These two items remain relevant today, a testament to the wisdom of the organization's founders.

Our Genesee Valley chapter was one of the earlier chapters, founded in 1980. (Any readers charter members? If so, I'd love to hear from you!) We continue to be one of the leaders within AFP, through our participation in the governance of AFP International, the quantity of programs we provide, and for the strength of our local philanthropic community.

In thinking about my membership in AFP and in talking to others...

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## Save the Date

National Philanthropy Day

CHANGE THE WORLD



WITH A GIVING HEART

Friday, November 5

## Back to Basics - Great Lakes Regional Conference

The troubled economy is challenging many non-profit organizations to tighten their financial belts and shore up their funding bases. That's the genesis behind Back to Basics, a regional conference to help volunteers and professionals hone their fundraising skills and connect with others in the field.

Back to Basics will feature Roberta (Robbe) A. Healey, Chair of the Board of Directors of AFP International, who has more than thirty years experience in non-profit organization management and development. Healey, who has lived and worked in Western New York, will share her unique perspective about how to "Crisis Proof Your Fundraising Program."

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The AFP Genesee Valley  
Great Lakes Regional Conference

## BACK TO BASICS

A conference that speaks to our times

**SAVE THE DATE**  
April 29, 2010

Temple B'rith Kodesh  
2131 Elmwood Avenue, Rochester, NY 14618

This all-day conference features keynote speaker  
Roberta "Robbe" Healey, AFP International Chair.

For more info visit [www.afpgv.org](http://www.afpgv.org) or contact  
Debbie Zeger at [DZeger@thk.org](mailto:DZeger@thk.org) / 585-244-7060.

**Don't miss out:** Meyers Scholarships, early registration (by March 26), half-day or lunch only participation, and new member discounts!

## NYS Fundraising Ethics Legislation - Liz Wilder

The New York State Legislature has twice passed legislation mandating ethics education for certain classes of fund raisers. The first bill was vetoed by Governor Spitzer, and the second was vetoed by Governor Paterson after objections were raised by AFP International, NYS AFP chapters and others.

A new bill was introduced in the State Assembly and in the Senate in June 2009. Both bills are currently in committee and likely to be introduced again in 2010. (A8908 in rules committee; S5883 in government relations). With the Greater New York Chapter of AFP and five other NYS chapters, AFP Genesee Valley Chapter has requested AFP International's involvement to oppose the bill.

Learn more about the specific concerns with the proposed legislation...

[Read More](#)



**AFP CFRE Course**  
\$390 AFP members  
\$490 non-members

Registration Deadline:  
**April 23, 2010**

Working towards your CFRE? Don't do it alone.

Did you know that CFRE International offers the only internationally-recognized baseline professional credential for philanthropic fundraising executives?

The AFP CFRE Review Course offers development professionals an opportunity to review the main components of a complete fundraising program. It is an intensive program that focuses on the terminology, organization, and structure of a development operation.

AFPGV will hold the CFRE Review Course in 2010 at St. Ann's Community (1500 Portland Avenue, Rochester). Classes will run for eight consecutive Tuesday afternoons from 3:00 p.m. to 6:00 p.m.

Dates: May 4, 11, 18, 25, June 1, 8, 15, 22

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## Congratulations AFP Genesee Valley!

The Association of Fundraising Professionals Genesee Valley Chapter has been named a Ten Star Chapter.

Every year, AFP International honors chapters for achieving goals that align with key objectives in its long-range strategic plan. Chapters receive the Ten Star Award for performing specific activities designed to increase professionalism within fundraising and public awareness of the importance of philanthropy. Of the 207 chapters in AFP, 89 chapters received the Ten Star Award for 2009.

For more information on the Ten Star Award process, please visit [www.afpnet.org](http://www.afpnet.org).



Upcoming Events

Chapter Leadership

Job Postings

Resources



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To remove your name from our mailing list, email [info@afpgv.org](mailto:info@afpgv.org) or call (585) 586-7810.

Questions or Comments?

Contact AFPGV Communication Chair, Cynthia Pacia at (585) 341-4331 or [cpacia@racf.org](mailto:cpacia@racf.org).



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